



PROGRAM

MAY 25 & 26, 2016

***FRENCH FAB
FRENCH TOUCH
FRENCH TECH***

24 HOURS to understand the stakes of innovation and internationalisation in the development of companies

OVER 450 SPEAKERS French and international including some of the world's most prominent or innovative company leaders

80 TOP SPEAKERS to change the world

90 THEMED WORKSHOPS to ensure its growth

14 REGIONS at the heart of the event

113 WORLD MARKETS in live connection with Business France

10 BUSINESS ANGELS AND 5 FOREIGN VCS in one to one meetings

3 "PITCH BOXES" to find partners and investors

1 PITCH MASTER CLASS AND 4 TOP FRENCH VCS to help you conquer the world

50 LARGE GROUPS in business exchanges for SMEs and start-ups



LISTEN TO GREAT INNOVATORS
Free Access

They will be there to change the world!

Wednesday, May 25

13h-14h

- Nicolas Dufourcq (Bpifrance)
- Sébastien Bazin (AccorHotels)
- Michel-Edouard Leclerc (E.Leclerc)
- Isabelle Kocher (Engie)
- Damien Morin (Save)
- Tony Elumelu (The Tony Elumelu Foundation)
- Odile Allard (FluoOptics)

#INNOGENERATION

14h-15h

- Jean-Charles Decaux (JC Decaux)
- Axelle Lemaire, Minister of State for the Digital Sector, attached to the Minister of the Economy, Industry and the Digital Sector
- Mohed Altrad (Groupe Altrad)
- Jean-Michel Wilmotte (Wilmotte & Associés)
- Mark Hutchinson (General Electric)
- Frédéric Jousset (WebHelp)

15h-16h

- Kristell Guizouarn (Groupe Avril)
- Christophe De Maistre (Siemens France)
- Mehdi Houas (Groupe Talan)
- Antoine Jouteau (Leboncoin)
- Frédéric Mazzela (BlaBlacar)
- Paul Duan (Bayes Impact)
- Zahia Ziouani (Orchestre Divertimento)

16h-17h

- Jean-Claude Bourrelier (Bricorama)
- Sylvie Casenave-Péré (Groupe Posson)
- Nicolas Lesur (Unilend)
- Muriel Pénicaud (Business France)
- Philippe Petitcolin (Safran)
- Rodolphe Saadé (CMA CGM)
- Michel de Rovira (Michel et Augustin)

17h-18h

- Carlos Tavares (PSA Peugeot Citroën)
- Myriam Maestroni (Économie d'Énergie)
- Nicolas Théry (Crédit Mutuel)
- Laurence Vanhée (Happyformance)
- Alexandre Bompard (Fnac)
- Emmanuel Macron, Minister of Economy, Industry, and Digital Affairs

18h-19h

- Séverine Pirault (Keople)
- Alain Assouline (Webforce3 & Les Argonautes)
- Evelyne Platnic Cohen (Booster Academy)
- Christophe Lambert (Actor)
- Pierre Dubuc (OpenClassrooms)
- Samira Djouadi (Fondation TF1)
- Paolin Pascot (Agriconomie.com)
- Daniel Chéron (Limagrain)
- Jean-Paul Leveaux (ST Finance)

19h-20h

- Najette Fellache (Speech.me)
- Solomon Hykes (Docker)
- Ylias Akbaraly (Groupe Sipromad)
- H el ene Bourbouloux (FHB Judicial Administrators)
- Jean-Baptiste Rudelle (Criteo)
- Paul Hermelin (Capgemini)
- Nicolas Dufourcq (Bpifrance)

Thursday, May 26

Master class: "Pitch Perfect: Competitive Positioning"

09h00-09h30

Pitch like the best of them with Laura Elmore (Market Engage), who has coached the leading CEOs of this world: from Apple to Microsoft via Cisco, Intel and Oracle.

The VCs, the crucial phase of conquest. What they expect from you !

09h30-10h00

4 venture capitalists with a successful track record :

- Denis Barrier (Cathay Capital)
- Jean-David Chamboredon (Isai Gestion SAS)
- Philippe Collombel (Partech Partners)
- Marie Ekeland (Daphni)

From start-up to scale up

10h00-10h20

- Paul-Francois Fournier (Executive Director Innovation Bpifrance)
- Olivier Ezratty (Author of the Start-up Guide)
- Bertrand Diard (Influans)
- Edoardo Manitto (Lafayette Innovation)

They will be there to change the world !

10h20-11h30

- Nicolas Hernandez (360 learning)
- Franck Provost (Groupe Provalliance)
- Alice Tourbier (Les Sources de Caudalie)
- Gilles Péliçon (Groupe TF1)
- Valérie Péresse (President of the Ile de France Regional Council)
- Zhou Youhong (Ifchange)
- Stéphane Pallez (Française des Jeux)

11h30-12h30

- Slim Othmani (NCA-Rouïba)
- Najoua Arduini-EIAtfani (Club du XXI^e siècle)
- Hamid Reza Amirinia (INOTEX)
- Geoffroy Roux de Bézieux (Notus Technologies)
- Jean-Louis Missika, Deputy Mayor of Paris in charge of urban planning, architecture, Grand Paris, economic development and attractiveness
- Véronique Morali (Fimalac)
- Chris Kirubi (Centrum Investment Company Limited)

12h30-13h00

- Clara Gaymard (Raise)
- Jacques-Antoine Granjon (Vente-privée.com)
- Xavier Niel (Free)
- Nicolas Dufourcq (Bpifrance)



Workshops

On subscription - come 15mn before the opening

Wednesday, May 25

Workshops begin from 13h30 and 14h30

13h30-16h00	ECHO 8	Supporting all forms of innovation in Europe : towards sustainable innovation
14h00-15h30	ECHO 1	Relations between large groups and small and medium-sized enterprises (SMEs): new developments - in partnership with les Echos
14h00-15h30	ECHO 2	USA, a continent to conquer
14h00-15h30	ECHO 5	2 billion seniors in 2050: what about you ? What are you doing for the Silver Economy?
14h00-15h30	ECHO 7	How the digital is revolutionising communication in companies?
14h00-17h00	ECHO 9	Initiate and accelerate start-ups – the first signs of success of FNA and the French Tech Acceleration Fund

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14h15-15h45	ECHO 3	Tomorrow's City: energy, mobility, smart city
14h15-15h45	ECHO 4	France makes it to the foodtech menu
14h15-15h15	ECHO 6	Café connect : Corporate Venture : miracle or mirage of the relations between large groups and start-ups ?

Workshops start between 15h30 and 16h30

15h30-16h15	ECHO 6	Family Business : innovation within the organisation / family governance
15h45-17h15	ECHO 1	New models of management
15h45-17h15	ECHO 2	Design, a booster for competitiveness
15h45-17h15	ECHO 5	Driverless cars and drivers without cars
15h45-17h15	ECHO 7	Large groups and start-ups, the keys to success
16h00-17h30	ECHO 3	The energy and ecology transition – what economic equation ?
16h00-17h30	ECHO 4	The store of the future: new experiences in purchasing – in partnership with Capital
16h15-17h45	ECHO 8	Transmit to grow

Workshops start between 16h30 and 17h30

16h30-18h00	ECHO 6	Launching the ETI accelerator
17h15-18h15	ECHO 9	Pitch Session-Digital
17h30-19h00	ECHO 1	Education, training : New ways to learn, teach and train
17h30-19h00	ECHO 2	The transformation of large groups: controlled disruption – in partnership with les Echos -
17h30-19h00	ECHO 5	Cinema's new value chain
17h30-19h00	ECHO 7	Processing and financing information ...How to reinvent a business model for the Media?

Workshops start from 17h30 to 18h30

17h30-19h00	ECHO 1	Education, training : new ways to learn, teach and train
17h45-19h15	ECHO 3	Banks/FinTechs : competition or collaboration?
17h45-19h15	ECHO 4	Gastronomy and Innovation
18h00-19h30	ECHO 8	Opening up to last
18h15-19h00	ECHO 6	Family Business : The Dutreil Pact on succession, dismemberment/dismantling, tools in the service of your transmission strategy
18h30-19h30	ECHO 9	Pitch Session – Health

Thursday May 26

Workshops start between 9h00 and 9h30

09h00-10h30	ECHO 1	New generation factory: the close relationship between machinery, and company organisation
09h00-10h30	ECHO 2	Africa is now ! – in partnership with les Echos -
09h00-10h30	ECHO 5	Tourism, concepts to export
09h00-10h00	ECHO 6	Café connect: Purchasing policy, partnership and business stakes in the relation's between large groups and start-ups
09h00-10h30	ECHO 8	CEO in the conjuncture : to act or submit ?
09h10-10h40	ECHO 3	Investment 4.0
09h10-10h40	ECHO 4	The know-how of excellence, tradition and innovation
09h10-10h45	ECHO 7	Digital transition in SMEs: some experiences
09h10-10h10	ECHO 9	Well-being and performance – by Bpifrance Le Lab

Workshops start between 10h00 and 11h25

10h15-11h00	ECHO 6	Family Business: innovation within the family, between patrimonial prudence and entrepreneurial audacity
10h20-11h05	ECHO 9	The isolation of leaders: preconceptions tested against reality - by Bpifrance Le Lab
10h45-12h00	ECHO 1	From Repaired Man to Increased Human: what will man 2.0 look like?
10h45-12h00	ECHO 2	Implanting in Asia? Why? How?
10h45-12h00	ECHO 8	Build up grow – in partnership with Fusacq
11h00-12h15	ECHO 3	Cyber security, a sector of promise for France
11h00-12h15	ECHO 4	Immunotherapy against cancer: towards a much-awaited revolution
10h45-12h00	ECHO 5	The digital challenges to sport
11h00-12h15	ECHO 7	The autonomous and connected building in the smart city – in partnership with Zepros
11h15-12h00	ECHO 6	Family Business: 'Intrapreneurship' a means of managing innovation
11h25-12h10	ECHO 9	How to succeed internationally? - by Bpifrance le Lab



Reflecting on the world of tomorrow

ON SUBSCRIPTION come 15mn before the opening

Wednesday, May 25

14h15-15h45

Employment: the trend 2.0 (in partnership with Gojob and hosted by Pascal Lorne)

16h00-17h30

Optimist but not naive, innovate with sense! – in partnership with Sparknews

17h45-19h15

The French Touch, a visible pillar of innovation

Thursday, May 26

09h00-10h30

How do they do it? Women entrepreneurs' tips for success

10h45-12h15

French Data : the new route – in partnership with Weborama



The Innovation Walkway

Wednesday, May 25, 11h-1h

Thursday, May 26, 8h-13h

Demonstration of some thirty-odd innovations from regional companies that reflect know-how and innovation “à la Française” (Augmented reality, connected objects, robots, foods of the future...).



The place for networking
(FREE ACCESS)

Rendezvous

Wednesday, May 25 : 14h-20h

Thursday, May 26 : 9h-12h

Meeting with Regions : A free space for meetings with built-for-purpose areas labelled by region because, after all, we all come from somewhere! A space to find growth partners, benefit from the advice and solutions for development offered by "charges d'affaires" from Bpifrance, meet media persons who could help boost your image, conquer new clients, discover sporting clubs in your region and the business opportunities they have in store.

Meeting Large groups : Pre-registered meetings with fifty-odd large groups represented by their purchasing heads.

International Meetings : Pre-registered meetings with representatives from Bpifrance's worldwide network across 113 markets, either physically present or via Skype. In partnership with Business France.

Meeting Business Angels and VCs (previous subscription) : Pre-registered meetings with a dozen Business Angels – in partnership with Euroquity and France Angels

Creative energies are all over France.

Come, listen to the energizing experiences of entrepreneurs from all territories

Wednesday, May 25

- 14h00-14h25** Bourgogne - Franche-Comté
- 14h40-15h05** Nord - Pas de Calais - Picardie
- 15h20-15h45** Pays de la Loire
- 16h00-16h25** Normandie
- 16h40-17h05** Auvergne - Rhône-Alpes
- 17h20-17h45** Aquitaine - Limousin - Poitou-Charentes
- 18h00-18h25** Bretagne
- 18h40-19h05** Provence-Alpes-Côte d'Azur
- 19h20-19h45** Ile-de-France

Thursday, May 26

09h00-09h25	Overseas territories
09h40-10h05	Corse
10h20-10h45	Centre-Val de Loire
11h00-11h25	Alsace - Champagne-Ardenne - Lorraine
11h40-12h05	Languedoc-Roussillon - Midi-Pyrénées



Workshops professional

Wednesday, May 25

14h00-14h30	Pro 1	Operational excellence
14h00-14h30	Pro 2	Demystifying of Big data
14h45-15h15	Pro 1	Operational excellence
14h45-15h15	Pro 2	How to hire (and retain) <i>data scientists</i> ?
15h30-16h00	Pro 1	Operational excellence
15h30-16h00	Pro 2	Big data and marketing
17h00-17h30	Pro 1	External growth
17h00-17h30	Pro 2	Napoleon PDG : current definition of leadership and historical illustrations
17h45-18h15	Pro 1	External growth
17h45-18h15	Pro 2	Napoleon PDG : current definition of leadership and historical illustrations
18h30-19h00	Pro 1	External growth
18h30-19h00	Pro 2	Napoleon PDG : current definition of leadership and historical illustrations

Thursday, May 26

09h00-09h30	Pro 1	Commercial performance
09h00-09h30	Pro 2	CSR
09h45-10h15	Pro 1	Commercial performance
09h45-10h15	Pro 2	CSR
10h30-11h00	Pro 1	Commercial performance
10h30-11h00	Pro 2	CSR
11h15-11h45	Pro 1	Mind mapping



The place for networking
Free Access

Bpifrance Excellence Area

On Wednesday, May 25 from 14h00 to 19h00 and on Thursday, May 26 from 9h00 to 13h00

Reserved for members of the **Bpifrance Excellence** network and for entrepreneurs participating in the Acceleration Programmes Bpifrance, with three areas :

Networking : Developing its business

Dais Q&A : Experience sharing with the speakers from the Bang and the workshops "Entrepreneurial recipes" (May 26 : 9h00-10h00)

Match Point : one to one meeting with prominent business leaders

Thursday, May 25, Evening

The French After 20h00-21h00

In the HUB : cheese-tasting of products from all French regions but also culinary innovations, which are the precursors of our food of tomorrow.

Bubble-up : in the regions area, Pro 1 and Pro 2 areas, 3 workshops around FAB French, French Touch and French Tech

Special event at 21h30

Bpifrance private concert with 2 stunning artists

Meet us, Thursday May 26
at 08h00, over a cup of coffee

